

Please fill out and return the information below for a quote. If there are any inspirational designs or material that you have in mind, please attach them to the email along with this document.

PLATFORMS (SELECT ALL THAT APPLY)

- Apple:** iPhones, iPads, etc.
- Android:** Blackberry, Google, Nokia, LG, Nexus, etc.
- Windows:** Pixel, Lumia, Alcatel, etc.

APP SIZE (SELECT ONE)

- Small:** 2-3 feature screens (excluding any static content, sign in, sign up, etc.)
- Medium:** 4-7 feature screens (excluding any static content, sign in, sign up, etc.)
- Large:** 8-12 feature screens (excluding any static content, sign in, sign up, etc.)

UI DESIGN (SELECT ONE)

- MVP:** Minimum Viable Product. Very raw but functional, no UI designer needed
- Basic:** Still quite basic but pleasing to the eye, perhaps using purchased template
- Polished:** Professional UI design. May also have some animations and transitions etc.

USERS & ACCOUNTS (SELECT ALL THAT APPLY)

- Email/Password Sign Up:** Classic sign up with an email and password
- Facebook Sign Up:** Sign up and sign in with a Facebook account
- Twitter Sign Up:** Sign up and sign in with a Twitter account
- Google Sign Up:** Sign up and sign in with a Google account
- LinkedIn Sign Up:** Sign up and sign in with a LinkedIn account
- Github Sign Up:** Sign up and sign in with a Github account

USER GENERATED CONTENT (SELECT ALL THAT APPLY)

- Activity Feed:** *Would perhaps show what users have been doing lately*
- Media Uploading:** *Users would be able to upload audio, video or photo content.*
- User Profiles:** *Users would be able to manage and publish their profiles to other users within your site, eg. Twitter profiles*
- Transaction Emails:** *Users might receive regular automated emails from the site to drive engagement or notify them changes*
- Tags:** *Allow users to categorize information so that others can find relevant information*
- Ratings of Reviews:** *Typical use case for ratings and reviews might be restaurants or customer satisfaction ratings*
- Media Manipulation:** *Users would be able to modify audio, video or photo content on their device (eg. Filters).*
- Searching:** *Users would be able to search content.*

MOBILE SPECIFIC FEATURES (SELECT ALL THAT APPLY)

- App Icon Design:** *Professionally designed app icon for multiple device resolutions.*
- Cloud Syncing:** *Allow user data to be shared between mobile and/or desktop devices*
- Device Sensor Data:** *Ability to use and/or record data from device sensors, eg Accelerometer, Gyroscope or Compass*
- Barcodes or QR Codes:** *Ability to scan or display barcodes or QR codes.*
- Health Data:** *Collection and/or use user health and activity related data.*
- Apple Watch (iOS Only):** *Develop an Apple Watch counterpart to your iOS Application*

DATES & LOCATIONS (SELECT ALL THAT APPLY)

- Calendar:** *Display and capture of data in a calendar format*
- Custom Map Data/Geolocation:** *Showing a map with data points, eg, venue locations, driver locations etc.*
- Display of Custom Map Markers/Regions:** *Allowing the user to select a map area visually or custom icons for different location types*
- Bookings:** *Selecting start and end dates, managing capacity etc.*

SOCIAL & ENGAGEMENT (SELECT ALL THAT APPLY)

- Messaging:** *Allowing users within the app to send messages to other account users or group of users*
- Forums or Commenting:** *Classic forum functionality for account users of simple commenting on information*
- Social Sharing:** *Ability to share pieces of information in a controlled way on social media accounts to drive engagement*
- Push to Facebook Open Graph:** *Pushing content from your app directly in to the Facebook Graph*
- Push Notifications:** *Real-time notifications between users, eg. unread message counts, notifications of editing etc.*

BILLING & ECOMMERCE (SELECT ALL THAT APPLY)

- Shopping Cart:** *Users will be able to browse products and add them to a cart.*
- In-App Purchasing:** *Ability for the user to purchase additional content or functionality within the app.*
- Payment Information Collection:** *Ability to collect credit cards or other payment methods from users for use with a third party payment provider.*
- Payment Processing:** *You will process adhoc or regular payments from users and manage refunds etc.*

ADMIN, FEEDBACK & ANALYTICS (SELECT ALL THAT APPLY)

- Intercom:** *A leading third party platform for managing user engagement, drip emails, feature announcements etc.*
- Usage Analytics:** *Find out where your users come from and how they use your app. We recumbent Kissmetrics and Google Analytics*
- Crash Reporting:** *When things go wrong you need to know, we recommend Sentry*
- Multilingual Support:** *Provide support for multiple languages for your app*

EXTERNAL APIS & INTEGRATIONS (SELECT ALL THAT APPLY)

- Connect to One or More Third Party Services:** *Perhaps a data feed that you need to integrate with or a partner app*
- SMS Messaging:** *Allow your app to send SMS messages*
- Phone Number Masking:** *Calls made through your app will have masked phone numbers*

SECURITY (SELECT ALL THAT APPLY)

- Two Factor Authentication:** *More common for financial or highly sensitive information based apps. This requires your user to supply additional information above a simple password.*

